

FINTECH STRATEGY IN STATE OF QATAR

QATAR CENTRAL BANK

Qatar Central Bank is Embarking on a

FinTech Journey to Support Diversification and

Innovation within Financial services and Enable

Qatar National Vision 2030

Diversification and Innovation of the Financial Services Industry as a Main Pillar of the Qatari Economy



Improved efficiency and reduced costs across the financial services industry





Improved Customer Experience & Financial Inclusion in Qatar





Gross Domestic Product (GDP) Impact and Job Creation



Maintaining Competitiveness with other markets Position the Country as an Attractive Hub for Foreign Direct Investment and Talent



Aligns to QNV-2030 aspirations to diversify Qatar's economy





Increasing Foreign Direct
Investment into the
Country





Attraction of International Talent in specific technologies



Additional financing options available to SMEs and consumers

Build out a Knowledge-Based Economy



Build local Technology-Related Skillsets and Talent Attraction in the Country





Increase in locally generated innovation with Sandboxes & Innovation Labs





Alignment to Qatar's focus on education and STEM





Potential to increase technology-related jobs

The Strategy

has been Designed considering

Several Key Principles



Leverage Investments the Country has Made

Leverage the various investments that Qatar has made to **fund start-ups, incubation programs and acceleration programs**



Leverage Qatar's Geographical & Global Reach

Leverage Qatar's formidable geographical and global reach to establish cross-border collaborations on Technology & Innovation



Leadership in Islamic Banking and Insurance

Leverage Qatar's leadership position in **Islamic Banking** and **Insurance** to build out focus areas in FinTech



Qatar's Focus and Leadership on Education

hub in the region to build out Qatar's position as a Thought Leader on FinTech

Leveraging Qatar's Strengths and its

Wide Network of Existing Ecosystem

Participants

QCB's Vision

"To enable the growth, diversification, and competitiveness of Qatar's FinTech and Financial Services Sector by fostering market infrastructure development, FinTech Talent, FinTouch, and a focus on specific Fields of Play"



Robust Financial Sector



Strong Education System



Market Infrastructure

Qatar's Strengths

Global Footprint of the Qatari Financial Sector across 50+ countries Strong University System with Focus on STEM

Existing biometric database to enable digital KYC

Leveraging on Existing FinTech Incubation and Acceleration Centers Multiple talent and capability building programs in the country

Regulatory Sandbox to support Testing Innovations



Regulators and Licensors



FinTech's & Tech Vendors



Telecom & Other Industries



Community



Government **Entities**

Ecosystem members



Accelerators and Incubators



Financial Institutions (Banks, Insurance & Capital Market Firms)



Universities and Research Centers

Qatar's FinTech Strategy is Centered Around

Four Strategic Pillars that Strive to Achieve

Leadership for Qatar Across Four Areas





FinTech Foundation & Infrastructure

Build-out world-class infrastructure to promote Qatar as a launchpad for FinTechs seeking to leverage Qatar's infrastructure









Establishment of all leading foundational regulations to drive clarity & attractivenes

Development of leading market infrastructure to support **innovation** & collaboration

Enhancing the overall environment to increase attractiveness





Growth Drivers/ Focus Areas

Leverage Qatar's leadership across its core competencies to build out a niche role that Qatar will be known for









Ethical and Green FinTech, whereby Qatar can leverage its Islamic banking leadership position and focus on ESG



InsurTech, given the region's low insurance penetration rates and Qatar's insurance leadership





FinTalent and Capability Excellence

Build out a FinTech Talent Center of Excellence and become the leader in FinTech knowledge, training, and immersive learning experiences



Establish world-class FinTech curriculum together with universities



Develop leading capability-building programs for entrepreneurial talent (incubation & acceleration)



Develop a nationwide FinTech Internship Program to drive immersive learning





FinTouch

Enable FinTech to touch the citizen and Corporate life and improve the overall well-being of the community



Evolving payment and identity to enable seamless and cashless banking



Enhancement of financial inclusion through the introduction of crowdfunding and embedded finance concepts



Digital Financial Services Adoption across Sectors

Our Strategy Encompasses Several Initiatives that

Require Collaboration Across Ecosystem Players,

with Qatar Central Bank Acting as the Orchestrator

NON-EXHAUSTIVE











Key Highlights of the Strategy for the next 5 years



Quick Wins



Support Banks & Insurers to engage with FinTechs on Digital Solutions



Expand Sandbox Participants



Integration between MOCI and QCB



Initiate International Collaborations



Key Outcome Desired



Improve Growth of FinTech Ecosystem



Enable growth of Foreign Investments



Foster Innovation



Building out a Knowledge-Based Economy



Key FinTech Regulations



Updated
Payment Service
Requirements



InsurTech (Price comparison website etc)



Crowd Funding



Emerging Technology (Cloud computing, AI, and DLT)



Market Infrastructure



Innovation Lab



Regulatory Sandbox to test emerging technologies



Digital Identity (e-KYC)



Open Banking Architecture / API Platform

With a set of initiatives aiming at

implementing the FinTech Strategy around

the strategic pillars

NON-EXHAUSTIVE

Strategic Positioning Themes

Strategic **Dimensions**

Growth Drivers FinTouch



Demand

Drive Collaboration between FinTechs and the Financial Sector

Orchestrate growth of the local FinTech Ecosystem

FinTalent and Capability Excellence



Talent

Enhance Availabilitu of Talent for the FS Ecosystem

Launch Capability Building Progran



Capital

Consolidate channeling of capital

Enhance Investor and FinTech Connectivity

FinTech Foundation and Infrastructure



Policy & Regs.

Launch Comprehensive FinTech Regulatory Framework

Address Laws to Enhance Regulatory Attractiveness

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Tech & Innovation

Drive market infrastructure enablement

Foster innovation in the Qatari FS Ecosystem





















Key Strategic Initiatives

Sandbox to

...Along with the preparation

& issuance of KEY

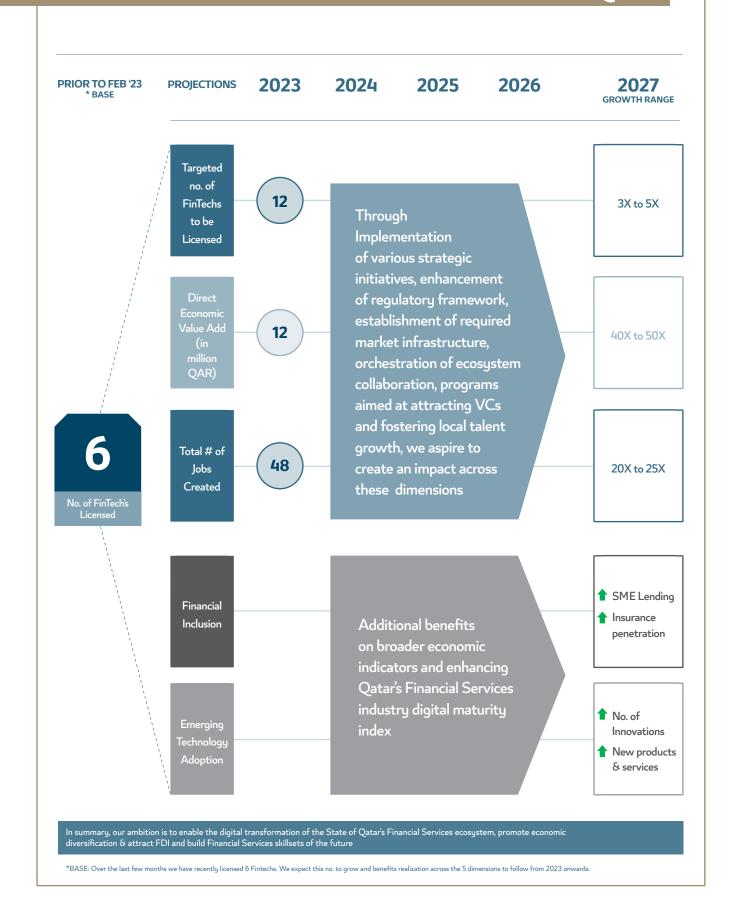
FinTech Regulations

NON-EXHAUSTIVE 00 .0 **Buy Now** Crowdfunding Pay Later WealthTech InsurTech Digital Banking (BNPL) **KEY REGULATIONS** Distributed Cloud Open Banking Artificial Ledger e-KYC Technology & Standards Intelligence Computing (DLT)

It is Anticipated that the FinTech Strategy Will Provide

Tangible Benefits Over the Next 5 Years, as the Number

of FinTechs Proliferate and Grow in the State of Qatar



THANK YOU

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